



The first responders of our region deserve some recognition and an opportunity for action-packed, competitive and fun-filled sporting events with their fellow service members, retirees, family members and community supporters!

Hero Games Events:

- **Running Event: 5K and 1 Mile Kid's Race**
 - **Tug-of-War and Cornhole**
 - **CrossFit**
 - **Golf Tournament**
- **Pistol Challenge and Firefighter Challenge**
 - **Volleyball**

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2016 Hampton Roads Hero Games

October 5-8, 2016

Projected Attendance:

- 2,000 +

Target Audience:

- First responders, retirees, family members and community supporters

About the events:

- The Hampton Roads Sports Commission (HRSC) a 501c6 non-profit organization, an affiliate of the Hampton Roads Chamber of Commerce, is excited to launch the 2016 Hampton Roads Hero Games. The fire, law enforcement, EMT/EMS heroes of our region deserve some recognition and a chance for action packed, competitive and fun filled sporting events.

Charity:

- A portion of the proceeds will benefit local fire and law enforcement charities.





SPORT DETAILS AND ENTRY FEES:

Firefighter Challenge: Wednesday, October 5 at 10:00am

Virginia Beach Fire Training Center

- Entry Fee: \$25 per person

Volleyball: Wednesday, October 5 at 6:00pm

River Crest Community Center, Chesapeake

- Team Entry Fee: \$200
- Up to 8 people per team (6 on the court)

Golf: Thursday, October 6 at 9:00am

Ocean View Golf Course, Norfolk

- Entry Fee: \$400
- Includes: foursome, 18 holes, range fees, cart, food & drinks
- Post tournament reception and silent auction

CrossFit: Thursday, October 6 at 6:00pm

Compound CrossFit, Chesapeake

- Entry Fee: \$50 per team (2 per team/same gender)

Pistol Challenge: Friday, October 7 at 10:00am

C2 Shooting Center, Virginia Beach

- Entry Fee: \$35 per person

5K and 1 Mile Kid's Race: Saturday, October 8

5K at 9:00am and 1 Mile run at 10:00am

Virginia Beach Sportsplex

- Entry Fee starts at \$30 per individual for 5K races
- Entry fee starts at \$15 for 1 mile / kids races

Tug-of-War: Saturday, October 8 at 10:30am

Virginia Beach Sportsplex

- Team Entry Fee: \$100
- 6 people per team

Cornhole: Saturday, October 8 at 9:30am

Virginia Beach Sportsplex

- Team Entry Fee: \$100
- 4 people per team

* Schedule is subject to change

*Photos provided by the Norfolk and Chesapeake Police Department and the Virginia Beach Fire Department.



ALL EVENTS: HERO GAMES:

Presenting Sponsor - \$6,000

- \$1,500 will be used to sponsor the service member team of your choice
- Opportunity to speak at 5K Run
- Opportunity to present awards at awards ceremony
- Opportunity to have PA announcements at four sporting events
- Opportunity to have vendor booth space at four sporting events
- Opportunity to provide signage for all sporting events
- Opportunity to have company logo and company link on HRSC website
- Prominent company ad in two monthly HRSC newsletters
- Recognition on social media platforms
- Company logo and company link on HRSC website
- Opportunity to include promotional items in participant bags



ENDURANCE
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Gold Sponsor - \$4,000 (1 available)

- \$1,000 will be used to sponsor the service member team of your choice
- Opportunity to have PA announcements at four sporting events
- Opportunity to have vendor booth space at four sporting events
- Opportunity to provide signage for all sporting events
- Prominent company ad in two monthly HRSC newsletters
- Recognition on social media platforms
- Company logo on broadcast emails and fliers
- Company logo and company link on HRSC website
- Opportunity to include promotional items in participant bags

Silver Sponsor - \$2,000

- \$500 will be used to sponsor the service member team of your choice
- Opportunity to have PA announcements at two sporting events
- Opportunity to have vendor booth space at two sporting events
- Opportunity to provide signage for all sporting events
- Company logo on broadcast emails and fliers
- Company logo and company link on HRSC website
- Opportunity to include promotional items in participant bags
- Recognition on social media platforms

Bronze Sponsor - \$1,000

- \$250 will be used to sponsor the service member team of your choice
- Opportunity to have PA announcements at one sporting event
- Opportunity to have vendor booth space at one sporting event
- Opportunity to provide signage for two sporting events
- Company logo on broadcast emails and fliers
- Company logo and company link on HRSC website
- Opportunity to include promotional items in participant bags
- Recognition on social media platforms

Vendor booths - \$250 (per sport)

- Opportunity to set up a vendor table to promote/sell goods or services at one sporting event

GOLF TOURNAMENT ONLY:

Boxed Lunch Sponsor \$750

- Company name on tournament signage at designated hole
- Company logo on signage in boxed lunch event space
- Company logo on broadcast emails
- Company logo on fliers
- Company logo and company link on HRSC website
- Opportunity to include products/promotions in tournament goodie bags
- Four boxed lunches included on event day

Beverage Cart Sponsor - \$500

- Company name on beverage cart
- Company name on fliers
- Company name on HRSC Golf Event Page
- Opportunity to offer company products/promotions in goodie bags
- Two boxed lunches on event day

Hole-In-One Prize Sponsor - \$500

- Company pays insurance premium on hole-in-one prize
- One hole sponsorship
- Company name on HRSC Golf Event Page
- Opportunity to offer company products/promotions in goodie bags or man an exhibitor table at sponsored hole
- Two boxed lunches on event day

Longest Drive or Closest to the Pin - \$350

- Company name on tournament signage at designated hole
- Opportunity to offer company products/promotions in golf goodie bags and at sponsored hole
- Company name on HRSC Golf Event Page
- Two boxed lunches on event day

Hole Sponsor - \$250

- Company name on tournament signage at designated hole
- Opportunity to offer company products/promotions in goodie bags and at sponsored hole
- Company name on HRSC Golf Event Page
- Two boxed lunches on event day

A portion of the proceeds will
be given to local first responder
charities!



Hampton Roads Hero Games



Registration Information:

Division/Company Name: _____

Participant's Name: _____

Point of Contact: _____

Email Address: _____

Phone Number: _____

Sport Pricing:

- 5K Run - \$30 per individual
- 1 Mile Kid's Race - \$15 per kid
- Golf - \$400 per foursome
- Tug-of-War - \$100 per team
- Cornhole—\$100 per team
- Pistol Challenge - \$35 per person
- Firefighter Challenge - \$25 per person
- CrossFit - \$50 per team
- Volleyball - \$200 per team

Sponsorship Levels:

- Presenting Sponsor - \$6,000
- Gold Sponsor - \$4,000
- Silver Sponsor - \$2,000
- Bronze Sponsor - \$1,000
- Vendor - \$250/each sport

Golf Sponsorship Levels:

- Boxed Lunch - \$750
- Beverage Cart - \$500
- Hole-in-One Prize Sponsor - \$500
- Longest Drive or Closest to Pin - \$350
- Hole Sponsor/Vendor - \$250

Total Payment: _____

Method of Payment

() Check Enclosed* () Visa () MasterCard () Discover () American Express

Name (as it appears on card): _____

Card #: _____ Exp Date: _____

Billing Address: _____

Signature (authorizing payment): _____

Please make checks payable to :Hampton Roads Sports Commission

Send checks and/or registration information to: Hampton Roads Sports Commission

Mailing address: 500 East Main Street Suite 700 Norfolk, VA 23510

